



The American Association of Immunologists Mailing List Rental Service

ACCURATE!

Your order will contain the most current names and addresses in AAI's membership database!

UP-TO-DATE!

With this current information, you can increase your sales of:

- Laboratory supplies and equipment
- Computers and software
- Medical and research science books and publication subscriptions
- Management and continuing education programs
- You can also increase the number of participants at your national and international scientific conferences!

ORDERING INFORMATION

• **List Counts and Price Schedule**

AAI's base list rental cost is per thousand names, printed in zip code order on 4-up Cheshire (paper) stock or 4-up self adhesive labels for **\$230.00/M** or on a 3.5" diskette or email format for **\$220.00/M**. The complete list is comprised of over 6,600 names. Your actual cost is prorated after your list has been run to reflect the exact number of names. Minimum order, regardless of list count is \$220.00.

The AAI Membership Coordinator, Jennifer Woods, will be happy to assist you with your selection or provide you with updated list counts before you place your order. Call the Membership Department at 301-634-7195.

ADDITIONAL SERVICES

• **Special Promotions: Geographic or Special Interest Selection**

Planning a test mailing? Want to target specific zip codes or geographic regions? AAI can help! Give us your specifications, and we will run your list using your specific states, regions or cities. If you want to target US members only, note it on your order form.

• **List Rental Approval**

A copy of your mailing piece (or mock-up with copy) is required with your order to ensure that materials mailed to AAI members are consistent with the association's goals and policies. AAI may refuse a list rental order if the list used is considered inappropriate for the interests of AAI's members.

• **We've Made Mailing List Rental Easier**

To order the AAI mailing list, complete the order forms and mail or fax your forms to the AAI office along with a copy of the mailing piece. Once we receive your payment, we'll have your order processed and on its way to your door via Federal Express ground service (shipped within 4-5 business days), Federal Express 2nd day air or Federal Express overnight service.



The American Association of Immunologists

9650 Rockville Pike
Bethesda, MD 20814-3994
Telephone (301) 634-7195
Fax (301) 634-7733

MAILING LIST RENTAL GUIDELINES

Company Name: _____
Address: _____
City/State/Zip Code: _____
Phone Number: _____
Name of Mailing: _____

It is agreed that the following terms and conditions shall be applicable to the rental of The American Association of Immunologists mailing list in machine readable form. The list is seeded with decoy names to protect against unauthorized use. © The American Association of Immunologists.

1. The data furnished is for a one time rental use and may not be copied, duplicated or reproduced in any form for any purpose other than the specified mailing.
2. The Mailer shall not act in any way to claim to represent The American Association of Immunologists in any mailing without the express written permission of The American Association of Immunologists.
3. The data may be used only in conjunction with approved promotional materials, which must be submitted and approved prior to the release of the mailing list. You must also include an anticipated mailing date. If the actual mail date exceeds the anticipated date by 30 days, you must provide notice to The American Association of Immunologists or we will deem you in violation of the terms of this agreement.
4. If, for any reason, the furnished data is not used within 30 days, it must be returned to The American Association of Immunologists.
5. Telephone solicitation of the names supplied is not permitted.

Authorized Signature: _____

Title: _____

Date: _____

AAI MAILING LIST SERVICE ORDER FORM

Date: _____

Contact person for questions regarding your request: _____

Phone number (please include area code) _____

Fax number (please include area code) _____

List Due Date: _____

SELECTION OPTIONS:

- " Select All Member Records " Select Regular Members " Select Student Members
- " Domestic " Canadian " International

LABEL STOCK OPTIONS:

- " 4-up Cheshire (paper) stock- **\$230.00/M** " 4-up self-adhesive labels- **\$230.00/M**
- " 3.5" Disk- **\$220.00/M** " E-mail- **\$220.00/M**

ADDITIONAL SERVICES:

" If you are requesting a random select of member names, please provide us with the states you would like selected:

" Geographic specifications: _____

Shipping Address:

Billing Address (if different from shipping):

Name

Name

Company

Company

Address

Address

City, State, Zip Code

City, State, Zip Code

- Shipping Method:
- " Federal Express Overnight (add \$35.00/list order)
 - " Federal Express 2nd Day Air (add \$20.00/list order)
 - " Federal Express Ground Service (allow 4-5 business days, no charge)
 - " E-mail