



The American Association of Immunologists

Mailing List Rental

ACCURATE!

Your list will contain the most current names and mailing addresses in the AAI membership database and it will be tailored to meet your needs! Up to 7,600 names and addresses may be ordered.

UP-TO-DATE!

With this current information, you can increase your sales of

- Laboratory supplies and equipment
- Computers and software
- Medical and research science books and publication subscriptions
- Management and continuing education programs

as well as increase the number of participants at your national and international scientific conferences!

Planning a test mailing? Want to target specific zip codes or geographic regions? AAI can help! Give us your specifications and we will run your list using your specific countries, regions, states, or cities.

Ordering Information

▪ **Cost**

The AAI membership list rental cost is **\$300** per thousand names. The minimum fee regardless of list count is \$300. The actual cost is prorated after your list has been prepared to your specifications to reflect the number of names requested.

▪ **How to Order**

To order an AAI mailing list, complete the order forms and fax, email or mail your forms to the AAI office along with a copy of the mailing piece.

A copy of your mailing piece (or mock-up with copy) is required with your order to ensure that materials mailed to AAI members are consistent with the association's goals and policies. AAI may refuse a list rental order if the mailing piece is considered inappropriate or not in concert with the interests of AAI members.

Once we have approved your mailing piece and then receive your payment, we will have your order filled and email you the membership mailing list in excel format. Note that the list is of mailing addresses, not email addresses.

The AAI Membership Assistant, **Kathy Croft**, will be happy to assist you with your selection or provide you with updated list counts before you place your order. Call or email the Membership Department at **301-634-7822** or **members@aai.org**.



The American Association of Immunologists

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Telephone (301) 634-7195
Fax (301) 634-7733

MAILING LIST RENTAL TERMS

Renter: _____

Company Name: _____

Address: _____

City/State/Zip Code: _____

Telephone Number: _____

Email Address: _____

Name of Mailing: _____

Anticipated Mailing Date: _____

It is agreed that the following terms and conditions shall be applicable to the rental of The American Association of Immunologists mailing list.

1. The data furnished is for a one time rental use and may not be copied, duplicated or reproduced in any form for any purpose other than the single specified mailing. (The list is seeded with decoy names to protect against unauthorized use.)
2. The Mailer shall not act in any way to claim to represent The American Association of Immunologists without the express prior written permission of The American Association of Immunologists.
3. The data may be used only in conjunction with approved promotional materials, which must be submitted and approved prior to the release of the mailing list.
4. The anticipated mailing date must be provided. If the actual mail date exceeds the anticipated date by 30 days, you must provide notice to The American Association of Immunologists or you will be deemed in violation of the terms of this agreement.
5. If, for any reason, the furnished data is not used within 30 days, it must be returned to The American Association of Immunologists.
6. Telephone or email solicitation of the names supplied is not permitted.

The Company named above agrees to the terms above.

Authorized Signature: _____

Printed Name: _____

Title: _____

Date: _____



AAI MAILING LIST ORDER FORM

Date: _____

Contact person for questions regarding your request: _____

Email address for person to receive the mailing list: _____

Phone number: _____

Fax number: _____

List Due Date: _____

SELECTION OPTIONS:

- All Members Regular/Associate Post-doc Graduate Student
 Domestic (US) Canadian International

ADDITIONAL OPTIONS:

If your specified list is more than the number you wish to contact, you may request a random or haphazard selection of member names and addresses, from within the member type and within the geographic areas you specify.

Geographic specifications (countries, states, zip codes, cities):

Billing Address:

Name

Company

Address

City, State, Zip Code